

PRESS RELEASE For Immediate Release

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Celebrity hair stylist flying in for “Red-Carpet Style” Event at ncolor salon

The ncolor {salon+boutique2} has invited Lito Portacio, Hollywood’s most sought after hairstylist, for a special “Red-Carpet Style” three day event on December 13-15, 2011.

Lito Portacio began his career at The Vidal Sassoon Academy and soon after trained and worked directly with Frederic Fekkai in Los Angeles. Today he continues to develop a noteworthy client list of his own with a style portfolio that includes celebrities such as; Yoko Ono, Amy Adams, Debra Messing, and Rosario Dawson.

From LA to Minneapolis, clients and celebrities flock to him for his unique hair styling and precision cuts. His signature styles allow clients to go longer in-between appointments with their incredibly easy to maintain hair cut, that is both uniquely stylish and practical. Lito’s philosophy is to provide an individualized style statement focused on wash-and-wear manageability...fashion necessities for celebrities and clients on the go.

ncolor {salon+boutique2} is recognized as one of the top 200 salons in the country, and one reason for this distinction is its professional salon experience. “It is our mission to continue to offer professional and unique salon experiences. We continue to search, educate, and offer the very best the industry has to offer. One way, is to give our clients an opportunity to meet top fashion professionals from around the country by inviting them to “Red Carpet Style” events held here, at ncolor.” says Gary Harlan, owner and master colorist.

So, why fly to LA when ncolor salon brings it to Naples? For the holiday season give yourself an A-list “Red Carpet Style” gift and make an appointment with Lito Portacio at ncolor {salon+boutique2} in Naples (hair cuts from \$130). There are limited appointments available. So, please call today 239-597-7005 or email at info@ncolorsalon.com

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